

Community Celebrations Grant Report Form

Note to applicants: This report must be completed by the event organizer within one month after the event is held or the project is complete. Failure to submit a report on-time will jeopardize future eligibility.

\$ 1,000

International Youth Arts & Culture Festival

Name of Celebration Event

Lengash Covenas

Name of Person Completing This Report

May 17 2014

Date of Event

1. Approximate attendance: 175

2. How did you measure attendance and was the method effective? Why?

This year, we used raffle tickets as we did last year. We also did head counts during both the talent contest as well as the community activity (human maze). The weather was not on our side during the festival and these methods worked well to capture attendance. We also compared this to our target attendance and the number of volunteers and participants.

3. Did your actual expenses differ from your budgeted expenses? How and why? Attach a copy of actual expenses paid using the attached Grant Expense form.

The expenses differed from our budgeted expenses in a very small figure. We believe everything went as planned in terms of how we planned and carefully used up the funds we received from our supporters. Budget attached.

4. How did you market the celebration and what was the most successful method.

This year was a great year for publicity because people who wanted to get involved from last year, who didn't get a chance to, already knew about us and connected with us to help with outreach and publicity. We also used general listserves (HSC, GIAC, CCE-TC, Facebook, Community Radio WRFI, and participating schools (LACS, New Roots, IHS, and Newfield High School). Best method was out community champions who built relationships with us and helped spread the work through their networks.

5. What did you learn this year that will help you put on a better celebration in the future? What would you do differently next time?

Never underestimate the weather! Although we had many people come and enjoy the festival, they stayed for a short period of time because it was not good weather. We didn't use the pavilion to help with this challenge as we mainly planned all activities to happen outdoors. Next time we would be more prepared to move inside large pavilion if weather is bad and will have a backup plan to do this. On the other hand, we successfully implemented a low to zero waste plan and we had one medium bag of garbage versus 4 large garbage bags from last year's event!

6. What else would you like the Strategic Tourism Planning Board or other event planners to know about your event?

We are very appreciative of the support we received and it helped us tremendously in making this event a success not just for the people who attended the event, but also for the students who planned this event for months! It's great to build new friends and work on something that people are very passionate

about. Many times, when small grassroots community events are being organized by “ordinary” people, it’s hard to get any recognition or support and the fact we received this from the STPB, has made our event legit and helped others take us seriously. Gracias!

Please return this completed report to tknipe@tompkins-co.org OR via mail to: